

August 20, 2018

Ocean Network Express Pte. Ltd.

## One "Cool" move: ONE Orders 14,000units of State-of-the-Art Reefers

**20**<sup>th</sup> **August 2018 – Singapore -** Ocean Network Express Pte. Ltd. (ONE) has made an investment in its reefer business segment with a new order of 14,000 state of the art, advanced generation refrigerated containers (13,000 x 40 foot and 1,000 x 20 foot units).

Of these containers, 2,100units will be equipped with the latest Controlled Atmosphere (CA) technology, which further enhances the effective shelf life of fruits and vegetables by significantly slowing down produce respiration and ripening rates, maximising cargo value on delivery. The new refrigerated containers are being delivered and integrated into the existing ONE fleet starting from end July on wards; just in time to capture peak season reefer demand from the Southern Hemisphere markets.





CEO Jeremy Nixon commented "ONE has one of the largest and youngest reefer fleets in the world, equipped with the most advanced technologies designed to handle perishable cargo demand. With this new investment, ONE will be able to further broaden its market position whilst investing in the latest technologies to meet future customers demand. As one of the top reefer carriers in the world, we will continue to strive in order to find new and innovative solutions to enhance cargo care during transit thereby ensuring superior service value. The future journey of ONE in the reefer market will be an exciting one to follow."

Emerging from the legacy of three leading Japanese liner companies, ONE prides itself on their service-oriented culture which is now embedded in its corporate DNA. The integration allowed ONE to inherit the three top liners' combined fleet of reefer containers, elevating it to become one of the top 3 reefer carriers in the world, and also strengthened the market presence in major reefer markets such as North and South Americas, South Africa, Europe, the Mediterranean, Intra-Asia and Oceania.

## **ONE's Global reefer strategy**

The Global Reefer Business Planning team (GRBP), based at ONE's HQ in Singapore, develops ONE's global reefer marketing and business strategy through close monitoring of market demand and closely collaborating with the regional reefer steering desks located in different parts of the world.

ONE's Reefer technical team is available on board and on shore to provide round the clock assistance when required.

We continue to provide higher quality and more competitive services for our valued customers.